



Sital

Faréll

Samur
Shoe & Leather Care Products

KEMERLİ

Carlin
TEMİZLİK GÖRÜŞÜ

BESİCE is owner of listed brands and those brands' production is done by MSC Kimya, a facility with a total area of 32.000 m2, and exports them to 65 countries.

Sital is in a leader position in domestic market and determines the industry dynamics along with BESİCE regarding shoe care and leather cosmetics.



By the end of 80's "Self-Shining Cream Shoe Polish" invented by R&D team and started to produce polishes for Turkish Armed Forces.

1987

New facility for mass-production has been established in Kavaklı / Istanbul.

2002



EXPRESS SHOE CREAM invented and approved by Turkish Patent Institute, this product is self shining shoe polish in a foam structure, the first and only in Turkey.

2010

Today, Sitil is working with its passion of first day to maintain its market leader position in domestic market and to meet demand from more than 65 countries in the world.

2018

1974

Various testing and formula improvements has been made.

1991

New facility for mass production has been established in Beylikduzu / Istanbul.



2007

The first cleaning sponge for sneakers with «Special Solution» in Turkey is invented.

2011



32,000 m2 new factory and aerosol filling facility has been established in Çerkezköy Industrial Zone.



Our special formulas are developed by our Professional R&D Team in accordance with reactions from materials, and;
Any automation and production system that will meet our production needs,
are practically developed and revised by the professional Technical Team within our body.

Quality Control
Managment of our
production has been
awarded with

- ✓ ISO 9001 and
- ✓ TSE Quality
Certificate.

Certificate

Standard **ISO 9001:2015**

Certificate Registr. No. **01 100 1915854**

Certificate Holder: **MSC KİMYA SANAYİ VE TİCARET A.Ş.**
KARAAĞAÇ MAH. 6 SOK. NO:7
KAPAKLI/TEKİRDAĞ/TURKEY

Scope: **DESIGN PRODUCTION AND SALES OF SHOE AND LEATHER
CARE PRODUCTS, AIR FRESHENERS**

Proof has been furnished by means of an audit that the
requirements of ISO 9001:2015 are met.

Validity: **The certificate is valid from 2019-02-07 until 2020-10-03.
First certification 2014**

2019-02-08


TÜV Rheinland Cert GmbH
Am Grauen Stein · 51105 Köln

FACTORY

Sitil®



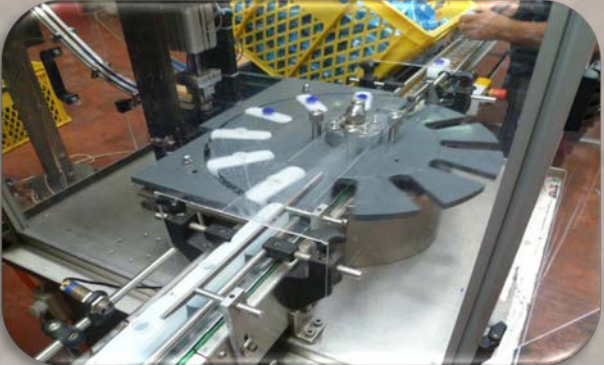
Plastic Injection



Cream Polish Fill



Sponge Bonding



Chemical Production



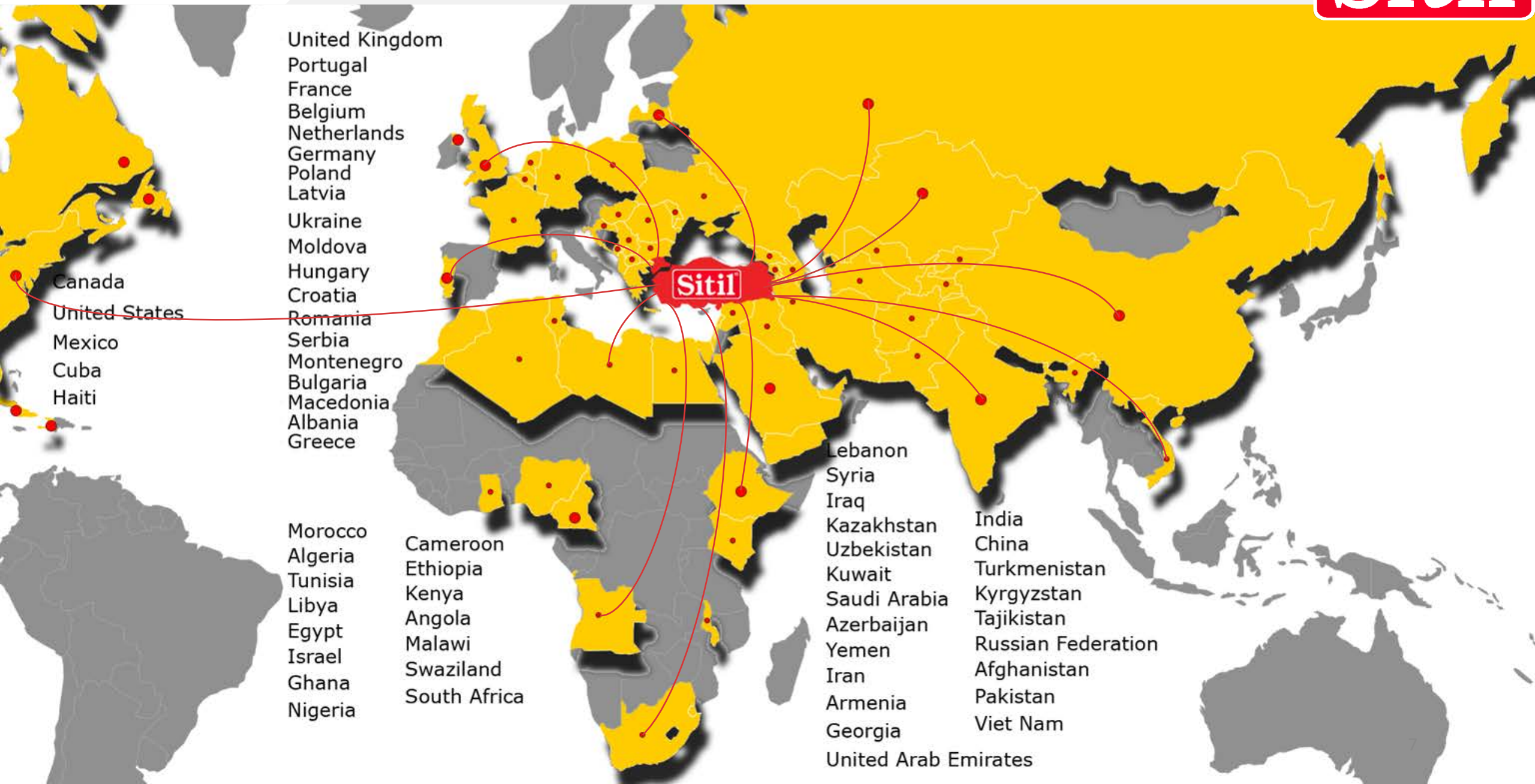
Aerosol Fill



Logistics & Warehouse



EXPORT



United Kingdom
Portugal
France
Belgium
Netherlands
Germany
Poland
Latvia
Ukraine
Moldova
Hungary
Croatia
Romania
Serbia
Montenegro
Bulgaria
Macedonia
Albania
Greece

Canada
United States
Mexico
Cuba
Haiti

Morocco
Algeria
Tunisia
Libya
Egypt
Israel
Ghana
Nigeria

Cameroon
Ethiopia
Kenya
Angola
Malawi
Swaziland
South Africa

Lebanon
Syria
Iraq
Kazakhstan
Uzbekistan
Kuwait
Saudi Arabia
Azerbaijan
Yemen
Iran
Armenia
Georgia
United Arab Emirates

India
China
Turkmenistan
Kyrgyzstan
Tajikistan
Russian Federation
Afghanistan
Pakistan
Viet Nam

SHOE CREAM

PRODUCT CODE 101 SKB



- ☐ BLACK
- ☐ DARK BROWN
- ☐ BROWN
- ☐ LIGHT BROWN
- ☐ NATURAL
- ☐ OCEAN
- ☐ WHITE

WEIGHT

60 gr.

PACKING

12 x 8
96 PCS.

SHOE CREAM

PRODUCT CODE 151 SKB



- ☐ BLACK
- ☐ DARK BROWN
- ☐ LIGHT BROWN
- ☐ NATURAL

WEIGHT

100 gr.

PACKING

12 x 4
48 PCS.

SHOE CREAM

PRODUCT CODE 117 SSHB



- ☐ BLACK
- ☐ DARK BROWN
- ☐ LIGHT BROWN
- ☐ NATURAL
- ☐ OCEAN

WEIGHT

200 gr.

PACKING

12 x 4
48 PCS.

TUBE SHOE CREAM

PRODUCT CODE 140 SKTB



WEIGHT

75 gr.

PACKING



48 PCS.

SHOE POLISH

PRODUCT CODE 005 SKC



WEIGHT

50 gr.

PACKING



48 PCS.

SUEDE & NUBUCK LIQUID RENOVATOR

PRODUCT CODE 110 SSN



- BLACK
- DARK BROWN
- LIGHT BROWN
- NATURAL

WEIGHT
100

PACKING

12 x 8
96 PCS.

LIQUID SHOE POLISH

PRODUCT CODE 102 LTB



- BLACK
- DARK BROWN
- LIGHT BROWN
- NATURAL
- OCEAN
- WHITE

WEIGHT
80

PACKING

12 x 8
96 PCS.

LEATHER AND WARE LIQUID RENOVATOR

PRODUCT CODE 109 SMB



- BLACK
- DARK BROWN
- LIGHT BROWN
- NATURAL
- OCEAN

WEIGHT
100

PACKING

12 x 8
96 PCS.

PRODUCTS

Shine & Care Sponges



SHINE SPONGE SMALL BOX

PRODUCT CODE 120 SKPS



PACKING



SHINE SPONGE LARGE BOX

PRODUCT CODE 177 GKPS



PACKING



BASIC SHINE SPONGE

PRODUCT CODE 121 SPPS



PACKING



BASIC SHINE SPONGE 3Pack Eco

PRODUCT CODE 121 SPPS-3G



PACKING



PRODUCTS

Shine & Care Sponges



SUEDE & NUBUCK CLEANER SPONGE

PRODUCT CODE 125 SNTS



- BLACK
- DARK BROWN
- NATURAL

PACKING



96 PCS.

SHINE SPONGE WITH RESERVOIR

PRODUCT CODE 126 SRPS



WEIGHT

10

PACKING



24 PCS.

SPORTS SHOE CLEANER SPONGE

PRODUCT CODE 185 SATS



WEIGHT

75

PACKING



24 PCS.

LEATHER AND WARE SPRAY RENOVATOR

PRODUCT CODE 167 SSMB



- BLACK
- DARK BROWN
- BROWN
- LIGHT BROWN
- NATURAL
- OCEAN
- FOREST GREEN
- RED
- FOXY
- GRAY

WEIGHT
250 ml.

PACKING

12 x 4
48 PCS.

SUEDE & NUBUCK SPRAY RENOVATOR

PRODUCT CODE 122 SSNS



- BLACK
- DARK BROWN
- BROWN
- LIGHT BROWN
- NATURAL
- OCEAN
- FOREST GREEN
- RED
- FOXY
- GRAY

WEIGHT
250 ml.

PACKING

12 x 4
48 PCS.

PRODUCTS

Functional Sprays

Sitil®

SHOE DEO

PRODUCT CODE 123 SAD



WEIGHT
150 ml

PACKING

12 x 4
48 PCS.

SHOE STRETCHER

PRODUCT CODE 160 SAG



WEIGHT
150 ml

PACKING

12 x 4
48 PCS.

WATER STOP

PRODUCT CODE 166 SSIS



WEIGHT
200 ml

PACKING

12 x 4
48 PCS.

CLEANING FOAM

PRODUCT CODE 161 STK



WEIGHT
200 ml

PACKING

12 x 4
48 PCS.

PRODUCT CODE

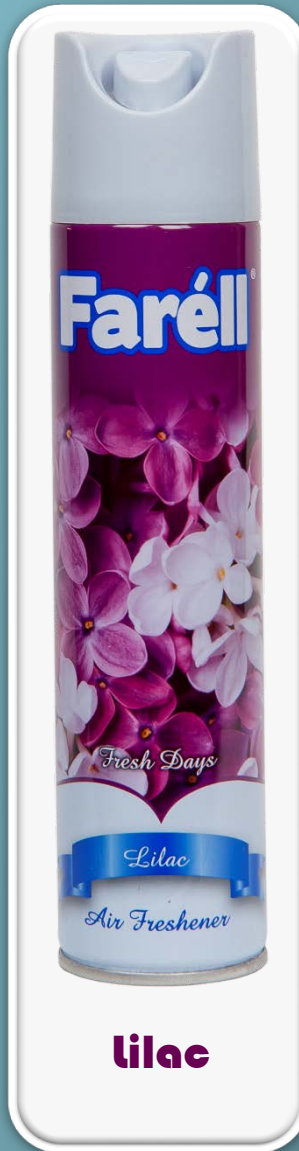
056 FAOK

WEIGHT

300 ml

PACKING

12 4
48 PCS.



PRODUCT CODE

056 FAOK

WEIGHT

300 ml

PACKING



48 PCS.





Spring Flowers



Pine Forest



Ocean Breeze



Melon Garden

PRODUCT CODE

055 FOK

WEIGHT

400 ml

PACKING

12 1
12 PCS.

&



PRODUCT CODE

054 FARF

WEIGHT

250 ml

PACKING

12 4
48 PCS.



lavander Blossom



Sea Breeze



Spring Flowers



Magnolia & Cherry



SİTİL is the creator of «Self-Shining Shoe Polish» in Turkey



FEATURES

- Self-shining
- Maintains and protects the leather texture
- 60 gr., 100 gr., 200 gr. options
- Easy to apply
- Gives immediate brightness without the need for brushing

HOW TO USE

- Clear the shoe surface of dust and dirt.
- Apply the polish to the surface with its sponge in a single layer.

COLOR OPTIONS





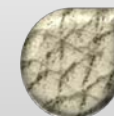
FEATURES

- Easy to apply with the special sponge at the end of the tube
- Has a long-lasting effect.
- Provides water tightness.
- Durable against Summer & Winter conditions.
- 75 ml.

HOW TO USE

- Squeeze the tube on a clean surface and apply with its own sponge.
- Wait for it to dry.

COLOR OPTIONS





Approved by Turkish Patent Institute, the first and only in Turkey.



FEATURES

- Easy to apply with the special sponge at the end of the spray tube.
- Has a long-lasting effect.
- Provides watertightness.
- Durable against Summer & Winter conditions.
- 50 ml.

HOW TO USE

- Shake the bottle and spray to the surface from a 5 cm distance.
- When the formed foam liquefies, apply with the sponge at the end of the tube on the entire surface in a thin layer.
- Wait for it to dry.

COLOR OPTIONS





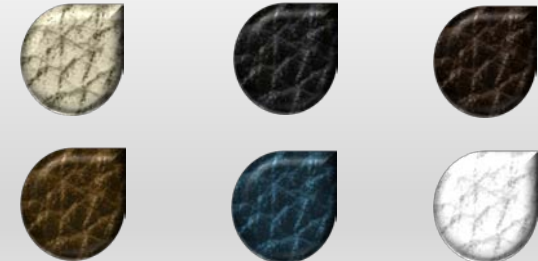
FEATURES

- For leather shoes
- Self-shining
- Maintains and protects the leather texture
- 80 ml.
- Easy to apply with the special sponge at the end of the tube
- Provides watertightness

HOW TO USE

- Clear the surface of the material (that will be applied) of dust and dirt.
- Shake the bottle and apply the polish to the surface in a single layer.

COLOR OPTIONS





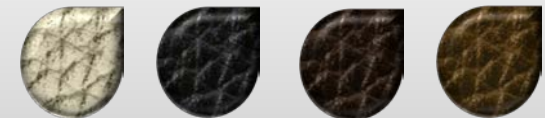
FEATURES

- Convenient for any suede and nubuck surface.
- Self-shining
- 100 ml.
- Easy to apply with the special sponge at the end of the tube
- Provides watertightness

HOW TO USE

- Clear the surface of the material (that will be applied) of dust and dirt.
- Shake the bottle and apply the polish to the surface in a single layer.

COLOR OPTIONS





FEATURES

- Convenient for any leather jackets, clothing, furniture and accesories.
- Self-shining
- Maintains and protects the leather texture
- 100 ml.
- Easy to apply with the special sponge at the end of the tube
- Provides watertightness

HOW TO USE

- Clear the surface of the material (that will be applied) of dust and dirt.
- Shake the bottle and apply the polish to the surface in a single layer.

COLOR OPTIONS





FEATURES

- Cleans and polishes any shoes made of leather.
- Maintains and protects the leather texture
- Comes with two options: Large or Tight case
- Easy to apply with the special sponge
- Provides watertightness

HOW TO USE

- You can use it to clean and shine the surface of any leather material.

COLOR OPTIONS





FEATURES

- Cleans and removes any dust and dirt from suede or nubuck material.
- Smoothes and protects the suede or nubuck texture.
- Easy to apply with its special shaped sponge.

HOW TO USE

- You can use it to clean and brush any suede or nubuck material.



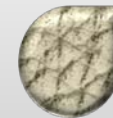
FEATURES

- Practical and affordable
- Cleans and polishes any shoes made of leather.
- Single and Triple packs
- Easy to apply with the special sponge

HOW TO USE

- You can use it to clean and shine the surface of any leather material.

COLOR





FEATURES

- Provides more use with the polishing solution in its special storage
- Cleans and polishes any shoes made of leather
- 10 ml. additional storage
- Maintains and protects the leather texture
- Provides watertightness

HOW TO USE

- You can use it to clean and shine the surface of any leather material.
- If pressurized during cleaning, the special liquid in the additional storage will diffuse on the sponge.

COLOR OPTIONS





The first cleaning sponge for sneakers with «Special Solution» in Turkey.



FEATURES

- Lets your shoes stay clean like the first day thanks to its polisher and stain remover in its special storage.
- Applied on sneakers, textile material.
- 75 ml.

HOW TO USE

- Wait for the foams forming after application on sneakers surface to dry up.
- You can shine the foams forming right after application with a clean cloth.



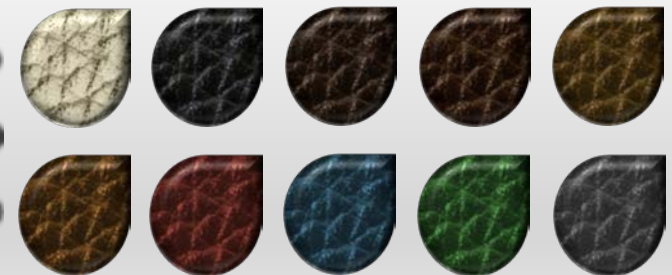
FEATURES

- Convenient for any suede and nubuck surface.
- Maintains and protects the suede and nubuck texture.
- 250 ml
- Easy to apply with spraying feature
- Provides watertightness

HOW TO USE

- Clear the surface of the material (that will be applied) of dust and dirt.
- Shake the bottle and apply the spray to the surface in a single layer from a 20 cm distance.

COLOR OPTIONS





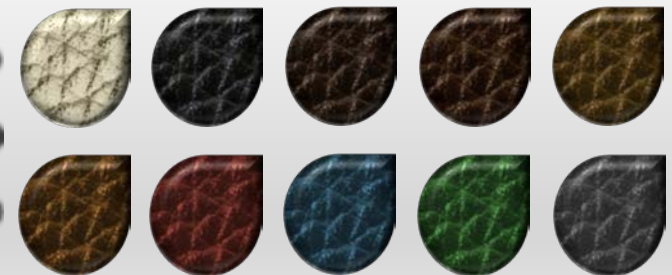
FEATURES

- Convenient for any leather jackets, clothing, furniture and accesories.
- Maintains and protects the leather texture
- 250 ml.
- Easy to apply with spraying feature
- Provides watertightness

HOW TO USE

- Clear the surface of the material (that will be applied) of dust and dirt.
- Shake the bottle and apply the spray to the surface in a single layer from a 20 cm distance.

COLOR OPTIONS





FEATURES

- Helps with your foot care and hygiene with its scent that gives a feeling of freshness and cleanliness
- 150 ml
- Suitable for any color

HOW TO USE

- Shake the bottle and apply towards the inner part of your shoes.
- Wait for 5 minutes for drying.



FEATURES

- Softens the leather of your Shoes with its special formula and provides easy wearing.
- 150 ml.
- Suitable for any color

HOW TO USE

- Shake the bottle and apply to the inner and outer surfaces of the leather part of your shoes.
- For your shoes to stretch in accordance with your feet, wear your shoes and wait for it to show its effect after drying.
- You can repeat this process until sufficient flexibility is reached.



FEATURES

- Can be applied to any natural, artificial, suede, nubuck and textile material with its special formula excluding elastic material and patent leather.
- Gives water tightness to items, revives their colors
- 200 ml.
- Suitable for any color

HOW TO USE

- Shake the bottle and apply the spray on the entire surface in a thin layer from a 20 cm distance.
- Wait for it to dry.



FEATURES

- Convenient for any leather, suede, nubuck, jackets, clothing and accesories.
- Cleans, softens, maintains, prolongs their lifecycles.
- 200 ml.
- Easy to apply with spraying feature
- Suitable for any color

HOW TO USE

- Shake the bottle and apply the spray to the surface in a single layer from a 20 cm distance.
- If you like, you can shine the surface with a clean cloth after the Special Foam dries up.



  rkezk  y Organize Sanayi B  lgesi Karaa  a   Mah.
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QUALITY



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WATERPROOF